

Trust for America's Health
Age Friendly Public Health Systems (AFPHS) Phase III Project Evaluation

Request for Proposals
Project Start Date: October 2, 2023
To be Completed by: January 31, 2026

Trust for America's Health (TFAH) promotes optimal health for every person and community and makes the prevention of illness and injury a national priority. It is a non-partisan, non-profit public health policy, research and advocacy organization that envisions a nation that values the health and well-being of all and where prevention and health equity are foundational to policymaking at all levels of society.

Since 2017, TFAH has led the Age-Friendly Public Health Systems (AFPHS) movement which has as its primary mission to elevate healthy aging as a core public health function. AFPHS Phase I included a pilot of the AFPHS Framework in Florida, which resulted in aging-focused policy and systems changes in 38 of Florida's 67 county health departments. Phase II included expansion of AFPHS activities in Mississippi and Washington where healthy aging policies and programs were adopted at the state, local and Tribal levels. Phase II also included development of the AFPHS website, launch of the AFPHS Recognition Program, and creation of short-term program that supported COVID-19 vaccination for homebound individuals.

With ongoing funding from The John A. Hartford Foundation, TFAH has launched Phase III of the AFPHS movement (April 2023 through March 2026), which aims to:

- Lead and facilitate national spread through partnership with the National Network of Public Health Institutes to guide state health department adoption of state AFPHS plans in at least 10 states Expand national stakeholder engagement to enhance the public health role in healthy aging
- Develop learning modules based on the 6Cs AFPHS Framework to ground both governmental and non-governmental public health organizations in core approaches that promote healthy aging

TFAH is pleased to provide this opportunity to evaluate Phase III of the AFPHS movement.

Prospective evaluators must provide responses to the following items for full consideration using traditional report templates/formats (11-point font, 1.5 page spacing, 1" margins, graphics may be included, not to exceed 20 pages including references and attachments):

- 1) Demonstrate knowledge and understanding of:
 - a. The public health sector
 - b. Equity-centered evaluation
 - c. Healthy aging and/ or age-friendly programs and practices

- d. Systems change
- 2) Approach: Start date October 2, 2023, 28 months to complete
 - a. Evaluation type including rationale based on information provided
 - b. Use and treatment of qualitative and quantitative data
 - c. Use of survey and interview tools
 - d. Safeguarding data
 - e. Communication techniques, methods
 - f. Collaborations including power sharing
 - g. Use of models and theories including rationale
 - h. Dissemination concepts
 - i. Workplan by month using a GANTT chart format, should include regular meetings with TFAH to provide progress reports
- 3) Strengths, Weaknesses, Opportunities
- 4) Expertise and capability
 - a. Staff including years of experience and where training was acquired (bios not to exceed 150 words each)
 - b. Weblinks for samples of completed evaluations: please do not include actual samples of your evaluations due to size constraints. These will be requested if selected.
 - c. 3 professional references including name, organization, location, project completion date, email, telephone.
- 5) Management and Administration
 - a. Management approach to evaluation project and staff supervision
 - b. Suggested meeting frequency and format
 - c. Quality Assurance
- 6) Budget: \$150,000 over 28 months, cadence of payments to be determined
 - a. Annual line-item budget: detailed for year 1 and aggregate for subsequent years.
 - b. Budget narrative: explanation of expenses including a copy of your IRS indirect rate letter (if applicable).
 - c. Confirmation that your organization will comply with federal and state laws and regulations.
 - d. Financial assurances: accounting systems used.
 - e. Subcontracting authority: evaluator may subcontract with other entities that may have needed expertise in public health and aging, upon approval by TFAH.
- 7) References: please use APA style; footnotes are acceptable.

Proposals should be submitted by email to afphs@tfah.org by August 4, 2023. Proposals will be reviewed on a rolling basis with the decision made by September 1, 2023.

Questions can be submitted to afphs@tfah.org.

Website: <https://afphs.org/>